

Business Builder Program

Unlocking your business performance



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Never let perfect get in
the way of better!

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Culture is caught not taught.

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A Newton's cradle with five spheres. The word "MOMENTUM" is written in large, bold, black capital letters across the center. The letter "M" is positioned to the left of the first sphere, and the letters "O", "M", "E", "N", "T", "U", "M" are positioned behind the spheres. The background is a soft, glowing orange and white gradient.

MOMENTUM

Momentum is your
best friend!

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5 Team Questions

1. Do we have the right people?
2. Are they motivated?
3. Do they know what to do?
4. Do they know how to do it?
5. Is the environment right for achievement?



EMPATHY

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A group of ten hands of various skin tones are holding up large, 3D block letters that spell out the word "Expertise". The letters are in different colors: 'E' is red, 'x' is green, 'p' is blue, 'e' is pink, 'r' is yellow, 't' is purple, 'i' is green, 's' is red, and 'e' is blue. The hands are positioned below the letters, supporting them from underneath.

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Enthusiasm

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5 E's of Momentum

- Energy
- Empathy
- Expertise
- Enthusiasm
- Effort

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Performance Accelerators



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Recognition

Catch people
doing things right!

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Recognition

1. Specific
2. Timely
3. Achievability
4. Intangible
5. Unpredictable

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